



# GREEN MATTERS, THE COMPANY CREATION PROGRAMME

APPLICATION  
DEADLINE  
5th February 2022

*The acclaimed Grey Matters programme is supporting and developing the green economy. In fact, so much so that we are going green...*

## The Programme...

**Green Matters** is the company creation programme that has been designed to stimulate economic recovery and create new opportunities within Scotland's key industries.

Our next programme focuses on **Clean Energy**:

Supported by the Net Zero Technology Centre, Scottish Enterprise and Ledingham Chalmers – we will once again support individuals from the wider energy and technology sectors who are at risk of being made redundant or have been made redundant and are looking to develop a business or solution focussed on Net Zero/Green Energy/Clean Energy/Clean Tech.

This intensive programme will see successful applicants go on a journey of self-discovery. We will help shake up their thinking, expand their creativity, push boundaries, initiate new ways of thinking, introduce them to potential new colleagues and – most importantly, help them shape their own future.

The programme is more than an accelerator. It has a clear purpose to support start-ups developing solutions and create new businesses with high growth potential.

With applications now open, we need help to identify individuals with ideas, technologies and solutions; individuals who have something to give and want to be part of something bigger and individuals looking to build teams. We will fast-track them to build national connections, networks and provide peer support - all to benefit our economy.

## Target Participants...

Our aim is to create a diverse cohort, we are looking for:

- **Individuals with the beginnings of an idea but need support to develop it**
- **Those with an idea or opportunity but need to build a team to help it succeed**
- **People with the desire to be part of a founding team ready to launch a successful start-up**
- **Businesses ready for take off**

In return, they will be left with the tools and experience to **discover, develop** and **deliver** their idea to success.

## Timeline...

Our company creation programme will run from the 16th February and conclude on the 27th May 2022.

Programme commitment will amount to workshop sessions four days a week – Monday, Tuesday, Thursday and Friday mornings.

In addition, members of the cohort will be involved in afternoon de-briefs, be expected to complete off-line work resulting from the workshops and be required to spend time collaborating with other members of the cohort.

Teams will be formed around the top ideas – chosen by the cohort and then tested in two stage gates designed to determine how well ideas are developing, as well as what the best next step is.

At the end of the programme, participants will take part in the final Showcase event. The live event will provide each with the opportunity to present their idea to family and friends, potential funders, local ecosystem support and Elevator Partners.

## Funding...

The programme is fully funded and free to attend for committed individuals.

## Delivery...

Delivered by Elevator, Scotland's largest provider of Accelerators and one of Scotland's leading business support organisations, we work across the country to facilitate the start-up, acceleration, and growth of new and existing businesses.

We are unique as we understand the power in connecting with others. Throughout the programme we will work in collaboration with other support organisations and businesses to give you access to a wide range of specialist support.

Our aim is to ensure the applicant and their idea reach maximum potential.

## Location...

Due to Covid-19 the programme will be delivered online using Zoom and Microsoft Teams. All participants will be encouraged to make use of appropriate social media platforms to engage across the cohort.

As we ease out of lockdown restrictions, we hope there will be opportunities to meet in person.

## Key Dates...

- **Applications Close** – **5th February 2022**
- **Programme Begins** – **16th February 2022**
- **Showcase Event** – **27th May 2022**

## How to Get Involved...

If you have any questions, recommendations or referrals, please contact Programme Manager, Bob Andrew: E: bob@elevatoruk.com



*To date, we have already created 27 exciting new ventures with each helping to drive positive change.*